

Investing = volatility. Remember, just stick to your plan.

How did you react when the stock market started its nose dive in October 2007?

That long, extreme market decline was unnerving for many investors. The key was to grit your teeth and stay the course. Those who did were rewarded by recouping all their losses and more.

A timeless lesson: Markets have recovered

Dow Jones Industrial Average



Source: S&P Dow Jones Indices, LLC.

Past performance is no guarantee of future returns. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index. All investments are subject to risk, including possible loss of principal.

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The bottom line:

Ignore the ups and downs of the market and stick to your plan. It can be a better recipe for success.